



AUTONOMOUS tech

The International conference
on **Autonomous**
Vehicle Technologies

October 31-
November 1 **2018** Tel Aviv
Israel



Sponsorship
& Exhibition
Prospectus



AutonomousTech - the International conference on autonomous technologies is a MUST attend International Professional Conference & Exhibition dedicated to the TECHNOLOGY that will shape the future of transportation and traffic.

AutonomousTech is dedicated to providing professionals in the self-driving car industry with the latest developments in a market undergoing rapid growth and innovation.

This unique conference - attracting a multidisciplinary powerhouse of top industry scientists, researchers, engineers and key stakeholders - provides an exciting platform to showcase the most cutting-edge advances and trends in autonomous driving. At the same time, to evaluate the remaining obstacles and potential solutions needed to spur the progress of autonomous driving forward.

The goal of AutonomousTech is to bring together the best experts, along with the entrepreneurs, thinkers, developers and engineers to meet in Tel Aviv to discuss a wide range of business and technology issues, ongoing trends and new applications in the field.



WHO CAN YOU EXPECT TO MEET?

If you are, or you aim to be, part of the teams who design the future of autonomous vehicles and smart cities, join us at AutonomousTech Conference & Exhibition, meet your colleagues. We will see you in October in Tel Aviv.



FUNCTIONS

CEOs | CTOs | VPs of engineering | VPs of marketing | VPs of business development | Engineering | Engineering managers | Autonomous car's architecture planners and designers | Engineers | algorithms developers | AI specialists | Data scientists | Entrepreneurs | Marketing, sales and business development managers | Industry analysts | Purchasing managers | Sensors and electronics consultants | Entrepreneur | Communication experts | Developers | Investors

ORGANIZATIONS

Automobile industry | Sensors developers and manufactures | Connected and autonomous driving | Mobility solutions for the future | Networked vehicle: Car2car, car2x and car2mobile | Infrastructure and Connectivity | OTA (Over-The-Air) | Testing and Certification | Cybersecurity | Data Capture and Analysis Techniques | Enabling Technologies for Automated Vehicles | Data Sharing and Informing Policy | Artificial Intelligence (AI) | Machine Learning (ML) | Exploring Tools, Algorithms, and Emerging Issues | Connected and Automated Vehicles (CAVs): Accelerating Innovation, Integration, Deployment and Sharing Results | Aftermarket Systems (ADAS- related) | Cameras, LiDar (Laser Radar Systems, Sensors Radars)

EXHIBITION FIELDS

- Automated driving and driver assistance systems
- Electronic components, control and monitoring, sensor technology
- Software, car-IT and infrastructure technologies (Cloud, Big data Analytics)
- Infotainment
- HMI, operation and display
- Diagnosis, testing, integration, after-sales services
- Traffic engineering, infrastructure, Car2X
- Mobility 3.0 and connected services
- Development services
- Projects, initiatives

LIST OF TOPICS

- Architecture
- Sensors
- Behavior planning
- Cyber
- Monitoring
- Connectivity
- Virtualization-Simulations
- Redundancy & Safety
- User Experience
- Research and standardization
- Mapping

WHY SHOULD YOU EXHIBIT?

Autonomous Tech is the main meeting place where the wide spectrum of the industry meets to exchange knowledge, where every developer, engineer, entrepreneur and visionary in the autonomous car sphere interacts. This conference is a hands-on meeting, where the actual technology is discussed, mutual learning happens and cutting edge developments are revealed.

From sensors to architecture, from connectivity to AI, new development will involve from the professional interfaces at AutonomousTech.

Support AutonomousTech and position your business among the technology leaders of the future of the AutonomousTech filed. You do not want to be left out of this exclusive circle. AutonomousTech 2018 is a unique opportunity to be part of the first meeting, to stand out and lead the ones who follows.

MEET YOUR TARGET BUSINESS PEERS

AutonomousTech provides you with the Ultimate Networking Experience!

To maximize your experience, we invite you to join our networking community using 2 technology platforms.

WE MATCH

Technology Matching

- UMatch Analytics - a radically different and better business intelligent data-driven matching platform.
- UMatch Analytics leverages cutting edge data gathering, profiling and analytics in combination with machine learning to provide detailed insights and actively suggested best technology matching.
- UMatch's breakthrough matching technology knows companies intentions and people's motivations and encourages for action.

YOU CHOOSE

AutonomusTech App

- Network: Join the community, find out who's attending and pinpoint potential connections.
- Socialize: Communicate with fellow attendees and connect with them on your social networks.

It's available from your computer, tablet, iOS and Android devices.

SPONSORSHIP PACKAGES

DIAMOND PACKAGE

Lunch Satellite Symposium

Opportunity to organize a Professional Satellite Symposium during lunch break, up to 90 participants (program and speakers are subject to the approval of the conference Steering Committee).

- Includes: hall rental, served lunch (general lunch served at the exhibition), standard audio/visual equipment, signage at the entrance to the hall.
- Symposium program will be included in the conference program
- The sponsor, in addition to the sponsorship package fee, will cover all speakers' expenses including accommodation and travel expenses. (This also applies on speakers already invited by the conference).
- 24 Sqm (sq. meter) standard unconstructed exhibition space including 4 electrical outlets (1 KW each).
- 8 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo, Diamond level on all conference publications
- Company logo as Diamond Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 100,000 NIS (~ 30,000\$)

** Car presentation at the exhibition is possible for an additional fee of 1,000 NIS per 1 sqm.

PLATINUM PACKAGE

Overseas Invited Speaker Talk

Opportunity to sponsor a talk by an overseas invited speaker.

- The sponsor, in addition to the sponsorship package fee, will cover all speakers' expenses including accommodation and travel expenses. (This also applies on speakers already invited by the conference).
- 18 Sqm (sq. meter) standard unconstructed exhibition space including 3 electrical outlets (1 KW each).
- 6 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo, Platinum level on all conference publications
- Company logo as Platinum Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 75,000 NIS (~ 22,000\$)

** Car presentation at the exhibition is possible for an additional fee of 1,000 NIS per 1 sqm.

SPONSORSHIP PACKAGES

GOLD PACKAGE

Local Invited Speaker Talk

Opportunity to sponsor a talk by a local invited speaker

- The sponsor, in addition to the sponsorship package fee, will cover all speakers' expenses. (This also applies on speakers already invited by the conference).
- 12 Sqm (sq. meter) standard unconstructed exhibition space including 2 electrical outlets (1 KW each).
- 4 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo, Gold level on all conference publications
- Company logo as Gold Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 60,000 NIS (~ 18,000\$)

** Car presentation at the exhibition is possible for an additional fee of 1,000 NIS per 1 sqm.

SILVER PACKAGE

- 12 Sqm (sq. meter) standard unconstructed exhibition space including 2 electrical outlets (1 KW).
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo, Silver level on all conference publications
- Company logo as Silver Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 35,000 NIS (~ 10,000\$)

** Car presentation at the exhibition is possible for an additional fee of 1,000 NIS per 1 sqm.

BRANDED CONFERENCE BAGS PACKAGE

- Company logo on delegates' bags.
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications.
- Company logo as a Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 25,000 NIS (~ 8,000\$)

YOUNG PROFESSIONAL PACKAGE

- Includes 15 entrances for young participants (students of up to Master Degree and high school students), approved by the steering committee.
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications.
- Company logo as a Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 22,000 NIS (~ 7,000\$)

SPONSORSHIP PACKAGES

COFFEE BREAK PACKAGE

- Opportunity to brand the coffee stations (napkins, coffee mugs and more)
Branding materials will be provided by the sponsor.
- Possibility to distribute promotional flyers or giveaways at the coffee stations.
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications.
- Company logo as a Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 18,000 NIS (~ 6,000\$)

BRANDED CHARGING STATION

- Branded one cell phones charging station placed at the exhibition.
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications.
- Company logo as a Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 18,000 NIS (~ 6,000\$)

BRANDED LANYARDS

- Company logo on delegates lanyards
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company's logo on all conference publications.
- Company logo as a Sponsor on conference website with link to company's website.
- Company's logo on all conference's signs and branding.

Price - 15,000 NIS (~ 4,500\$)

Package Type	Unconstructed Booth	Complimentary Tickets	Logo on Publications	Benefits	Signage	Website
Diamond	24 sqm	8	✓	Lunch Satellite Symposium	✓	✓
Platinum	18 sqm	6	✓	Overseas invited speaker talk sponsorship	✓	✓
Gold	12 sqm	4	✓	Local invited speaker talk sponsorship	✓	✓
Silver	12 sqm	2	✓	-	✓	✓
Conference Bags	-	2	✓	Branding Conference Bags	✓	✓
Young Professionals	-	2	✓	15 entrances for young participants	✓	✓
Coffee Break	-	2	✓	Branding Coffee break	✓	✓
Charging Station	-	2	✓	Branding one charging station	✓	✓
Participants Lanyards	-	2	✓	Branding Lanyards	✓	✓

EXHIBITORS PACKAGES

CAR EXHIBITION

Unconstructed display area of 15 sqm (5x3 sqm), includes:

- 2 LED screen 50" on a stand
- 2 Electrical outlets (220 V) 1 phase 1KW each
- Brochure stand
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company logo as an exhibitor on conference website with link to company's website.
- Company's logo on conference's signs and branding.

Price - 30,000 NIS (~ 9,000\$)

CONSTRUCTED BOOTH

Constructed display area of 6 sqm (3x2 sqm). The booth includes:

- Two side-panels and rear panel (white)
- Signage for Booth (up to 30 digits)
- A table & 2 chairs
- Electrical outlet (220 V) 1 phase 1KW
- Three spotlights
- 2 complimentary tickets including free admission to the exhibition, sessions and lunch.
- Company logo as an exhibitor on conference website with link to company's website.
- Company's logo on conference's signs and branding.

Price - 14,000 NIS (~ 4,000\$) per each 6 sqm

UNCONSTRUCTED DISPLAY AREA

Unconstructed display area of 6 sqm (3x2 sqm), includes:

- Electrical outlet (220 V) 1 phase 1KW
- A table & 2 chairs

*** Minimum of 12 sqm per exhibitor.

- 2 complimentary tickets including free admission to the exhibition, sessions and lunch (per each 6 sqm).
- Company logo as an exhibitor on conference website with link to company's website.
- Company's logo on conference's signs and branding.

Price - 12,000 NIS (~ 3,500\$) per each 6 sqm



GENERAL INFORMATION

DATE

Wednesday – Thursday, October 31 – November 01, 2018

CONFERENCE VENUE

Tel Aviv, Israel

EXHIBITION TIMETABLE:

Tuesday, October 30, 2018

18:00 - 00:00* Exhibition setup

*Setup times are subject to change

Wednesday, October 31, 2018

06:00 - 07:30 Exhibition setup

08:00 - 17:00 hrs Exhibition opening hours*

Thursday, November 01, 2018

08:00 - 17:00 hrs Exhibition opening hours*

17:00 Exhibition dismantle

* The opening and set-up hours are subject to change.

EXHIBITION REGISTRATION:

Interested parties are requested to complete and return the enclosed Exhibition Registration Form.

TERMS AND CONDITIONS OF PARTICIPATION:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever.

Please note that an absence of such insurance policy, or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

TERMS OF PAYMENT - SPONSORSHIP AND EXHIBITION:

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.

Remaining 50% to be paid by October 10, 2018

Payments can be made by one of the following options:

- Bank draft to ORTRA Ltd., PO Box 9352, Tel Aviv 61092, Israel
- Wire transfer in New Israeli Shekels to Bank Account.
Details are - Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 624, Emek Habracha St., Tel-Aviv, Israel, Account no. 262200/12, IBAN: IL870106240000026220012.

CANCELLATION POLICY:

Exhibition Registration:

Exhibition registration fees refund is subject to a written notification of cancellation to Ortra Ltd.:

Before August 31, 2018 exhibitor will be charged \$200 as handling fees.

Between September 1 to September 30, 2018 a refund of 50% of the fees.

From October 1, 2018 a refund of 50% of the fees, only if the specific exhibition space will be sold to another exhibitor of the Conference. Otherwise, 100% cancellation fee will apply.

SPONSORSHIP & EXHIBITION REGISTRATION FORM

Please complete in clear letters and return to:

ORTRA Ltd. Fax: 972 3 6384455; E-mail: limor@ortra.com

1 DETAILS:

Company Name _____ Company No. _____
Address _____ City _____
Country _____ Zip code _____
Contact Person _____ Function _____
Telephone _____ Fax _____
Mobile _____ E-mail _____

2 THE SELECTED PACKAGE (Please specify if different):

- Diamond Package.....NIS 100,000
- Platinum Package.....NIS 75,000
- Gold Package.....NIS 60,000
- Silver Package.....NIS 35,000
- Branded Conference Bags.....NIS 25,000
- Young Professionals Sponsorship.....NIS 22,000
- Coffee Break Sponsorship.....NIS 18,000
- Branded Charging Station.....NIS 18,000
- Branded Lanyards.....NIS 15,000
- Car Exhibition.....NIS 30,000
- Unconstructed Booth ___ sqm.....NIS 12,000*
(12,000 per each 6 sqm. 12 sqm minimum)
- Constructed Booth.....NIS 14,000
- Car Presentation.....NIS 1,000 NIS per 1 sqm
- Other.....NIS _____

* All prices do not include VAT.

3 PAYMENT:

We will make advance payment of 50% of the invoice amount within 21 days of receiving the confirmation; the balance is to be paid not later than October 10, 2018. Payments: in New Israeli Shekels

- Enclosed is a copy of the Bank Draft on the amount of _____ NIS
To: ORTRA Ltd., PO Box 9352, Tel-Aviv 61092, Israel
- Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 624, Emek Habracha st., Tel Aviv, Israel. Account no. 262200/12, Swift code: LUMIILITTLV, IBAN: IL870106240000026220012.

We have read, understood and agree to the Terms & Conditions specified in the General Information document

Signature and Company Stamp

Date
