MindoLife
Secured IoT Enabler

November, 2018

ABOUT US

MindoLife, an early stage startup founded by a group of four highly-experienced network security, communications protocols, and embedded software specialists, has developed a complete end-to-end solution that enables companies to easily add secure connectivity to any devices, turning regular devices to secure "Internet of Things" (IoT) devices
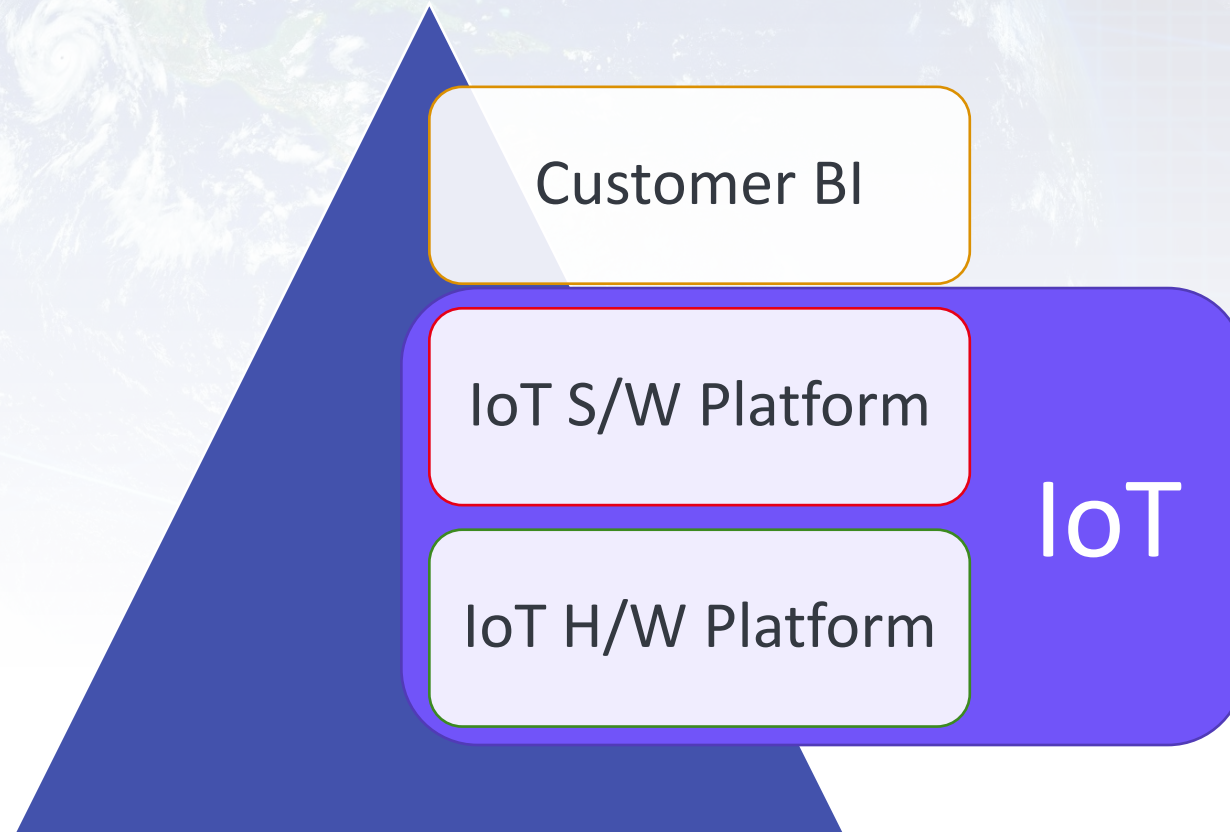
Team of expert engineers

Member of ISO's international IoT standardization committees

Proven & Patented technology

THE INTERNET OF THINGS REVOLUTION IS ALREADY HERE

WHAT IS CONNECTED TODAY?

MindoLife
choose an easy life

3

IOT CHALLENGES

Learn your challenges, build a better IoT product

Reaching correct business model and target price

- Development cost

- Product cost

- Monthly Service / Data Usage / One time payment

Mass Production Line Support

- Millions of products will be produced

- Licensing products

Low Power Devices & Network Management

- Low capabilities devices (CPU, RAM, Power)

- Wireless & Dynamic environment

Continues support & maintenance

- Do not accept un updatable products

Security Concerns

SECURITY CONCERNS

Do not underestimate security issues

Malfunction
IoT makes it possible for the predefined hardware to perform a specific task automatically in the real world

Intrusion
Connected devices can be a gateway for hackers to reach sensitive data from internal enterprise systems

Abuse
Connected devices can be used by external hackers for malicious purposes.

Privacy
IoT system can hold an invaluable data that can describe a family habits, community behavior or health details. This data is private and must be kept carefully

NEWS

DDoS attack takes down Twitter, ramifications for IoT in enterprise

By **Freddie Roberts** - October 24, 2016

A successful DDoS attack blocked user access to many popular websites, including Netflix, Spotify and Twitter, last Friday. Security researchers believe that thousands of compromised IoT devices could have been involved in the attack.

The distributed denial of service (DDoS) attack was repeatedly targeted at Dyn, the domain name service (DNS) provider, throughout the course of Friday, resulting in website outages from the East coast of the U.S. to Europe and other parts of the globe. According to a statement from Dyn, the source of the attack is being investigated but it was a sophisticated, highly distributed attack involving 10s of millions of IP addresses.

https://internetofbusiness.com/ddos-attack-twitter/

USING IOT PLATFORM CUSTOMER CASE STUDY

SAR Group aims to connect 18M houses to the IoT

4/2017

6/2017

CyberThings technology due deligence

Project Kick-off
Technical needs definition

7/2017

9/2017

Integration process

Mission completed
Working beta

10/2017

1/2018

Mass production

Implementing your IoT strategy will boost your time to market and free you from the IoT concerns. You will only need to develop what you are good at. Your business logics.

In only **3 weeks**, you can have your **POC working**

In only **3 months**, you can **have your product** on the market

THANK YOU.

If you want to find out more about this amazing opportunity, do not hesitate to contact us!

Contact us.

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